

[For Immediate Release]



(Incorporated in Hong Kong with limited liability)  
Stock code: 1475

## **Nissin Foods Collaborates with World Instant Noodles Association to Fight the COVID-19 Epidemic**

### **Donate over 37,000 pieces of products to thank healthcare professionals for their expertise and hard work**

(Hong Kong, 2 March 2020) In the face of the COVID-19 epidemic, Hong Kong's healthcare professionals have been working tirelessly and have displayed their professionalism and selfless dedication in serving the public. As a member of the World Instant Noodles Association (WINA), **Nissin Foods Company Limited** ("Nissin Foods" or the "Company", together with its subsidiaries, the "Group", stock code: 1475) has collaborated with WINA last Friday (28 February) in donating over 1,000 cases of noodle products and also over 500 cases of KAGOME vegetables juices, with more than 37,000 pcs of products in total, in support of the healthcare professionals.

As a major food manufacturer in Hong Kong, Nissin Foods has previously contacted the Hospital Authority, and arranged distribution of the products to three hospitals currently treating COVID-19 patients, namely Princess Margaret Hospital, Pamela Youde Nethersole Eastern Hospital and Ruttonjee Hospital. In appreciation of the efforts of healthcare professionals, the Group delivered complimentary KAGOME vegetables juices, Cup Noodles and Demae Iccho (出前一丁) cup-type noodles to them, so that they could conveniently enjoy some tasty food in the fight against the COVID-19 coronavirus.

**Photo Caption**

**Photo 1**



Nissin Foods staff preparing products for donation to support healthcare professionals.

**Photo 2**



On behalf of our Group, Ms. Blanche Wong, senior management representative of Nissin Foods donated food products to three hospitals and were received by representative of Princess Margaret Hospital.

**Photo 3**



Nissin Foods and WINA jointly donated over 1,000 cases of cup-type noodles to healthcare professionals to support the fight against the epidemic.

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**About Nissin Foods Company Limited**

Nissin Foods Company Limited (The “Group”; Stock code: 1475) is a renowned food company in Hong Kong and the PRC with a diversified portfolio of well-known and highly popular brands and the largest instant noodle company in Hong Kong. The Group officially established its presence in Hong Kong in 1984. The Group primarily manufactures and sells instant noodles, frozen foods and other food products under its two core corporate brands, namely “NISSIN (日清)” and “DOLL (公仔)” together with a diversified portfolio of iconic household premium food brands. The Group’s five flagship product brands, namely “Cup Noodles (合味道)”, “Demae Iccho (出前一丁)”, “Doll Instant Noodle (公仔麵)”, “Doll Dim Sum (公仔點心)” and “Fuku (福)” are also among the most popular choices in their respective food product categories in Hong Kong. In the PRC market, the Group has introduced technology innovation through the “ECO Cup” concept into the market and primarily focuses its sales efforts in first- and second-tier cities located in the eastern and southern parts of the PRC. For more information, please visit [www.nissingroup.com.hk](http://www.nissingroup.com.hk).

**About WINA**

The World Instant Noodles Association (WINA) was established in March 1997 as the International Ramen Manufacturers Association (IRMA) with the purpose of improving the industry and enhancing people's diet around the world by improving the quality of instant noodles as well as increasing consumption. In order to ensure food safety, WINA is actively conducting research and sharing the related data and information. Also, WINA is striving to provide instant noodles as emergency rations to those affected by natural disasters. For more information, please visit [www.instantnoodles.org](http://www.instantnoodles.org).

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