



(Incorporated in Hong Kong with limited liability)
Stock code: 1475

Shanghai's Vice Mayor and Officials visited Nissin Foods; *Officials expressed encouragement and exchanged experience*

On 18 March 2020, Mr. XU Kunlin, Vice Mayor of Shanghai Municipal People's Government, together with Mr. HUA Yuan, Director of Shanghai Municipal Commission of Commerce, Mr. YAN Bo, Deputy Director of Xuhui District, and other relevant government officials visited the Shanghai office of Nissin Foods (China) Investment Co., Ltd. The visit, led by Vice Mayor XU, who is in charge of commerce, foreign investment and trade, market supervision and so on, is part of an official field trip to 30 key foreign enterprises operating in Shanghai.

Photo 1:



Amid the fight against the novel coronavirus, Vice Mayor XU (3rd from left) was pleased to learn that Nissin Foods had fully resumed work and the sales had increased significantly. Should the company encounter any difficulties, he said governments at all levels would actively coordinate and help to resolve it.

The officials were received by Mr. Kazuo KAWASAKA, the company's managing director, and Mr. YING Lifeng, director of the company. They told Vice Mayor XU that: "We take it as part of our corporate social responsibility as a food company and are committed to resuming production to ensure supply as soon as possible. We adhere to the principle of being the "EARTH FOOD CREATOR". Our overall sales also achieved double-digit growth compared to the previous year."

Photo 2:



From the left:

1. Mr. YING Lifeng, Director of Nissin Foods (China) Investment Co., Ltd.
2. Mr. HUA Yuan, Director of Shanghai Municipal Commission of Commerce
3. Mr. XU Kunlin, Vice Mayor of Shanghai Municipal People's Government
4. Mr. Kazuo KAWASAKA, Managing Director of Nissin Foods (China) Investment Co., Ltd.
5. Mr. YAN Bo, Deputy Director of Xuhui District, Shanghai

About Nissin Foods Company Limited

Nissin Foods Company Limited (The “Group”; Stock code: 1475) is a renowned food company in Hong Kong and the PRC with a diversified portfolio of well-known and highly popular brands and the largest instant noodle company in Hong Kong. The Group officially established its presence in Hong Kong in 1984. The Group primarily manufactures and sells instant noodles, frozen foods and other food products under its two core corporate brands, namely “NISSIN (日清)” and “DOLL (公仔)” together with a diversified portfolio of iconic household premium food brands. The Group’s five flagship product brands, namely “Cup Noodles (合味道)”, “Demae Iccho (出前一丁)”, “Doll Instant Noodle (公仔麵)”, “Doll Dim Sum (公仔點心)” and “Fuku (福)” are also among the most popular choices in their respective food product categories in Hong Kong. In the PRC market, the Group has introduced technology innovation in the “ECO Cup” concept into the market and primarily focuses its sales efforts in first- and second-tier cities located in eastern and southern parts of the PRC. For more information, please visit www.nissingroup.com.hk.

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